

INTERCOLLEGIATE BROADCASTING STATION REPRESENTATIVES

507 FIFTH AVENUE • NEW YORK • VANDERBILT 6-6075

January 14, 1948

Mr. William Bell
Station WHAV
Haverford College
Haverford, Pennsylvania

Dear Mr. Bell:

Attached you will find a contract with the Herald Tribune renewed for twenty weeks to June 15, 1948. Kindly sign the yellow copy and return it to this office.

The client, the Herald Tribune, has specifically stated that they want a period of two hours to elapse between their two nightly spot announcements. Please adhere to this schedule. If there is no two hour time spread between the two announcements, the client feels that the value of his message is lost.

Keep us informed of all changes of time involving commercial programs or announcements. A twenty four hour notice is sufficient for us to reach the client.

I know you will see to it that the terms of this new contract are correct to the letter. This will make it easier for us to solicit new business for you.

Very truly yours,

Walter H. Robinson

Walter H. Robinson
Manager

WHR:re

INTERCOLLEGIATE BROADCASTING STATION REPRESENTATIVES

307 FIFTH AVENUE • NEW YORK • VANDERBILT 8-6072

Mr. William Bell
1141 N. W. Ave.
Dover College
Dover, Pennsylvania

Dear Mr. Bell:

I am writing you to inform you that the Intercollegiate Broadcasting Station has been organized and is now in operation. We are a non-profit organization and our purpose is to provide a medium for the exchange of ideas and information between the various colleges and universities of the United States. We are now in the process of raising funds to enable us to purchase the necessary equipment and to cover the operating expenses of the station. We are sure that you will be interested in this project and we would appreciate your contribution to the fund. We are sure that your contribution will be most helpful and we are sure that you will be glad to hear from us again in the future.

Yours truly,
Walter S. Robinson